# **ENGLISH-1**

# I<sup>ST</sup> SEMESTER

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# **Unit-1 Reading**

Reading is always an essential skill to develop when learning English online. However, different situations would call for other reading techniques. Sometimes, our reading goals would also dictate the kind of reading we need to do.

#### Techniquesofreading:SkimmingandScanning Skimming

Skimming is a speed-reading technique used whenever we need to get the entire text's main idea. Whenyouskimatext, youarenot afterthedetailsorexamplesgiven, but rather, youare looking at what the whole text is all about. We typically skim long texts for us to get a better idea of the entire chapter or article. Skimming is especially helpful whenever we need to read long texts in a shortperiod of time. When learning English online, we usually skim different texts as part of our classes.



#### Scanning

Scanning is another speed-reading technique that is usefulfor people who are learning English online. When we can, we read a text quickly to search for specific information or answer a particular question. Whenscanning, we disregard the other details inthe text and itsmain idea, which isnot part of our goal. An excellent example of scanning texts is whenever we need to look up the meaning of a word in the dictionary. When we do, we don't have to go throughthe other words in the text to locate the definition of a specific word. However, we can also scan different types of texts, not just dictionaries and reference materials.



#### ExtensiveReading

**Extensive reading** is a type of reading where you engage yourself with different types of reading material. It can be fiction, non-fiction, work-related documents, newspaper articles or even statistical data. At work, there are complex business reports to read, numbers to make sense of and emails to write. With extensive reading, you can skim large amounts oftext and get a general idea of what it is trying to convey. The meaning of extensive reading is reading widely but not necessarily focusing on only one text. You can read from different sources to develop your reading skills. It is not about finding layers of meaning, grammar rules or other critical aspects of a text.

Extensive reading has been used for beginner-level language learners. It helps to familiarize them with reading material and build the cognitive ability to understand new words, frame sentences and make sense of the text as a complete unit. You'll get a general understanding of the text and improve your language skills.

Whether you're a beginner or a proficient reader, extensive reading will help you polish your reading ability. You can try to read as much and as widely as possible. It's better not to restrict yourself to the same type of sources.

Fewexamples of extensive reading are new spapers, blogs and e-magazines.

#### **IntensiveReading**

Intensive Reading is a reading method wherein learners are supposed to read the short text carefully and deeply so as to gain maximum understanding. It involves an analysis of the text by the deconstruction of the sentences and looking over each word, phrase and collocation which is not understandable with an aim of extracting the essence and meaning of the text as much as possible and learn the grammar and syntax rules. Examples of Intensive Reading:

Articlesoreditorials inmagazineslikeTheEconomicandPoliticalWeekly Blogpostsonvarioustopicsranging fromscience andtechnologyto art andculture Short stories or poetry with layers of meaning

Businessreportspackedwithimportantinformation,numbersand dataAnalyzing statistical data like diagrams, images and tables

#### HOMECOMING-R.N.TAGORE

- PhatikChakravortiwasamischievousboy. Hewasthering leader among village boys.
- Hedecidedtorollawaythe logwhich waslyingon themudflatoftheriver. It was to be used into the mast of a boat. All the friends agreed to this mischief to annoy the owner.
- But, Makhan, Phatik's youngerbrother, decided against it and satdown on the log. When he did not get up after repeated threats, requests, Phatik ordered his friends to roll the log and Makhan with it.
- Oncethiswasdone, Makhan's philosophy and glory was lost. Makhan scratched Phatik's face and beat him in rage. He went home crying.
- Amansteppeddownfromthe boatontotheshore. Heasked Phatik the residence of Chakravortis. He could not direct correctly and asked him to "Go and find out".
- TheservantfromPhatik's housecametotakehim backhome on his mother's orders. WhenPhatik denied, he took him up in his arms forcefully and took him home. At home, Makhan had lied that Phatikhadbeatenhimup,soPhatikbeathiminfrontofhismother. The motherwasoutragedandhit him withher hands.
- Just at this moment, the grey-haired, middle-aged stranger arrived at Phatik's home. He was thebrother of Phatik's mother, Bishamber. He had gone away soon after Phatik's mother's marriage toBombay to set up his business.
- Phatik'sfatherhaddied.
- MothertoldBishamberthatPhatik waslazy,disobedient,wild,andanuisancewhereasMakhan wasas good as gold quiet and fond of reading.
- BishamberofferedtoeducatePhatikwithhischildreninCalcuttaandPhatikexcitedlyagreed.
- Themotherwasabit upsettoseePhatik'seagerness togoawaybutwasstillgreatlyrelieved becauseshe lived in constant fear of Phatik killing Makhan.
- Phatik, in excitementand generosity, gave away his fishing rod, marbles, and a bigkite to Makhan.
- WhenPhatik reachedCalcuttaandatBishamber's house,hediscoveredthattheauntwasnot happywith his arrival and his unnecessary addition to her family.
- Hewasaboyoffourteenandthisageisdefinitelyanuisanceforeldersandfortheself-consciousboy.
- Atfourteen, there are physical changes in the body and mental aggression to prove one 's worth to the world. At this age, one becomes hungry for love and recognition.
- Nobodylovesaladoffourteenopenlyforfearofindulgencesohebecomesastraydog. Forhim, hisown house is his paradise.
- Phatikwassaddenedbyhisunwelcomestayathisaunt'shouseandinordertowin herdidany taskgiven to him with over-excitement and thus, would mess it up.
- Hestartedfeelingsuffocated in the house. He wished to go to green fields and breathe, but he couldn't.
- Hestartedmissinghisvillage,hishome,theriver-bank,hiskites,his boy-band,histyranny,andhis prejudiced mother.
- He could not understand anything in school and was the weakest student. He would receive severalblows from the teachers. Still, he would look out at the terrace of homes surrounding the school and ifhe chanced upon children playing on terrace, he would watch them with wistful yearning.
- One day, tired of the loneliness and being unsocial, he asked his uncle when he could go home to which his uncle stated that he could go home in the holidays. But holidays were far away in November.
- Another day, Phatik lost his lesson-book and it became impossible for him to prepare lessons. Hiscousinsmockedhimandwere ashamedtoownhim. The teacher would can ehim unmercifully.
- Finally,hegathered upenough couragetoaskhisauntfornewbooks. Whenhedid, hewas crudely rebuked, and castigated.

- $\bullet \ \ He became hopeless, and that very night suffered severes hivering and anxiety attack.$
- Thenextday, hewastobe found nowhere. Policewas called.

- He was caught and brought back to home at day's end. The aunt again lamented and suggested thatitwerebetteriftheysenthimhome. Phatik exclaimed that he was going home but was forcibly brought back.
- Hisfeverroseandhebecame delirious.
- He became so delirious and kept on asking if he could go home. His condition deteriorated. Bishamberknewwhat Phatikwanted and told him that he had sent for his mother.
- Later in the day, Phatik's mother burst in lamenting and longing to see her child hysterically. Phatikhoweverremained emotionlessandmotionless.Hesaid"Mother,theholidayshavecome".

#### LIFESKETCHOFSIRMOKSHAGUNDAMVISVESVARAYYA

One of the most eminent engineers ever produced by India, Sir MokshagundamVisvesvaraya, better knownas M. Visvesvaraya, was a manof highprinciples and discipline. Anengineer par excellence, he was the chiefarchitect behind the constructionofthe Krishna Raja Sagara daminMandya whichhelped to convert the surrounding barren lands into fertile grounds for farming. An idealistic person, hebelieved in simple living and highthinking. His father wasa Sanskrit scholar who believed inproviding quality education to his son. Even though his parents were not financially rich, the young boy was exposed to a richness ofculture and tradition at home. Tragedystruck the loving family when his father died when Visvesvaraya was just a teenager. After the death of his beloved father, he struggled hard to get ahead in life. As a student he was poverty stricken, and earned his livelihood by tutoring smaller kids. Through his hard work and dedication he eventually became an engineer and went on to play a pivotal role in designing the flood protection system in Hyderabad. He was decorated with numerous awards and honors for his relentless contributions to the country.

Visvesvaraya was born into a Telugu Brahmin family in a village near Bangalore, India. His father wasa prominent Sanskrit scholar ofhis times. His parents were verysimple but principled people. Even though the family was not rich, his parents wanted their son to get good education. He completed his primary education fromhis village school and went to high school in Bangalore. His father died when he was just 15andthe familywas plunged into poverty. Inorderto continue his educationVisvesvaraya started giving tuitions to small children and earned his livelihood this way. He joined the CentralCollege inBangalore and studied hard. He was agoodstudent inspite ofallthe hardships inhis life and completed his Bachelor ofArts in1881. He wenttothe prestigious College ofEngineering at Pune after he managed to get some help from the Government.

#### LIFESKETCHOFAPJABDULKALAM

Life Sketch And Contribution Of Apj Abdul Kalam: His Excellency Apj Abdul Kalam (AvulPakirJainulabdeen Abdul Kalam) born on 15 October 1931 and died on 27 July 2015. Apj Abdul Kalam was an Indian scientist who served as the 11th President of India from 2002 to 2007. Widely referred to as the "People's President", he returned to his civilian life of education, writing and public service after a single term. He wasa recipient of several prestigious awards, including the Bharat Ratna, India's highest civilian honour. Hewasbornandraised in Rameswaram, TamilNaduand studied physics and aerospace engineering. He spent the four decades as a scientist and science administrator, mainly at the Defence Researchand Development Organisation (DRDO) and Indian Space Research Organisation (ISRO) and was intimately involved in India's civilian space programme and military missile development efforts. He thus came to be known as the Missile Man of India for his work on the development of ballistic missile and launch vehicle technology.

# **APJABDULKALAMQUOTES**

"Thinking should be come your capital asset, no matter what ever ups and down syou come across in your life."

"Thinking is progress. Non-thinking is stagnation of the individual, organisation and the country. Thinking leads to action. Knowledge without action is useless and irrelevant. Knowledge with action, converts adversity into prosperity."

"When you speak, speak the truth; perform when you promise; discharge your trust... Withhold your hands from striking, and from taking that which is unlawful and bad..."



#### NARAYANMURTHY'SSPEECH AT LBSNADEHRADUN

ThepresentextractisactuallyaspeechdeliveredbyMr.Murthy,whenhereceivedthe LalBahadurShastri National Award for Excellence in Public Administration and Management Sciences for the year2001 from the Lal Bahadur Shastri Institute of Management, New Delhi.In this extractMurthy talksabout some ofthe values we need to learn fromwest. Being a leading businessmanworking throughoutthe world he encountered many things andamongthathetellsusaboutthevalueswehavetolearn oracquire from the west. He is not neglecting Indiansociety's values, India has long culturaltradition butin present, the westerns following great dealof value systemand we are not doing so. That's why he calls his countrymen to follow the westerners for their values.

In his speech, Murthy propounds the idea of community behaviour in the West. He wants to bring these Western values into our culture and make our society better. He appealed to every Indian to acquire those precious values.

Murthy lists the values that Westerners follow. The community must develop a system of values Everyone must strengthen equality over the individual and society. It cannot be implemented by the rule of law. But such behaviour is followed by everyone in the community. We have a tremendous love for our family. But, we don't have the sameattitudetowardsour community. InWest, people respect merit.Meritocracyisa great virtue. Therefore, he wants India to emulate the West. Here, he quoted the words of Dwight Eisenhower to justify his view. The statement made clear that ifpeople wanted to benefit in two ways, it would lose both of its principles.

Narayana Murthy feels that every citizen of India should develop self-confidence, faith in his/her own ideas and hardworking nature to make glorious India. He hopes that we will stand as good people and great citizens for the coming generation.

# **UNIT**

# **IIFUNDAMENTALSOFCOMMUNICATION**

#### ConceptandProcessofCommunication:-

Communicationmightbedefinedasfollows:

Communication might be defined as the transfer of - facts, information, ideas, suggestions, orders, requests, grievances etc. from one person to another so as to impart a complete understanding of the subject matter of communication to the recipient thereof; the desired response from the recipient to such communication.

Somepopular definitions of communication are given below:

- (1) "Communication is a way that one organisation member shares meaning and understanding with another." -Koontz and O'Donnell
- (2) "Communicationistheprocessofpassinginformationandunderstandingfromonepersonto another." Keith Davis
  - > ProcessofCommunication:

The process of communication consists of the following steps or stages:

(i) Message:

This is the background stepto the process of communication; which, by forming the subject matter of communication necessitates the start of a communication process. The message might be a factor an idea, or a request or a suggestion, or an order or a grievance.

(ii) Sender:

The actual process of communication is initiated at the hands of the sender; who takes steps to sendthe message to the recipient.

(iii) Encoding: Encoding means giving a formandmeaning to the message through expressing itinto – words, symbol, gestures, graph, drawings etc.

#### (iv) Medium:

It refers to the method or channel, through which the message is to be conveyed to the recipient. For example, an oral communication might be made through a peon or over the telephone etc.; while a written communication might be routed through a letter or a notice displayed on the notice board etc.

#### (v) Recipient(orthe Receiver):

Technically, a communication is complete, only when it comes to the knowledge of the intended person i.e. the recipient or the receiver.

#### (vi) Decoding:

Decoding means the interpretation of the message by the recipient—with a view to getting the meaning of the message, as per the intentions of the sender. It is at this stage in the communication process, that communication is philosophically defined as, 'the transmission of understanding.'

#### (vii) Feedback:

To complete the communication process, sending feedback to communication, by the recipient to the sender is imperative. 'Feedback' implies the reaction or response of the recipient to the message, comprised in the communication.

#### TypesofCommunication(verbalcommunication):-

There are various types of communications, as described below:

#### 1. Verbal

Verbalcommunication can also be called or alcommunication. Talk by mouth that takes place between people is called verbal communication.

This makes sure that people understand everything you want to convey. Because of its nature, verbal communication is faster and more precise than e-mail or written

communication. There is an essential aspect of verbal communication because it sees as a valid result in it.

Themanagerorteamleadermusthaveexcellentverbalcommunicationskills. Themanagermust support a teamof people and be qualified to convince the teamof people to do what theywant.

#### 2. Non-Verbal

How do you show while you make entry there in the room? Is your body language strong, do youstand straight or dull? Are you looking healthy or tired? Are you clean-shaven? When you shake hands, do you do it hard, or do you wash your hand against others?

The above were examples of non-verbal communication or interpersonal communication. One of the HR requirements for new employees in the organization is to have excellent interpersonal skills. This means that employees should refresh their non-verbal skills.

Ifyouwereat asales meeting and youhave not achieved yourtarget, then how do your eact? Willyou be calm? Will you panic and stutter? These are the essential role of non-verbalskills, and your growth may depend on them.

#### 3. Written

There are many ways to use written communication. This is doing by the use of technology smartphones and the Internet. Most common forms of written communication today is e-mail, WhatsApp, message, social media and other applications for online messaging using.

#### 4. Visual

There are many elements of visual communication marketers or companies use as advertisements, presentations, Colours, animations, design (logo and brand design), illustrations, etc.

#### BarrierstoCommunication:-

Communication is said to be complete only when the recipient gets the message the way the sender intends it to be. When information is not received the way it was intended then it has been distorted. Distortionofa message is brought about bysome communicationbarriers which may exist in the path of the message between the sender and the recipient.

There are several barriers to effective communication which are classified as:

- Physicalbarriers These barriersare environmentalchallengespeople face during communication due to their surroundings.
- Emotional barriers- This barrier canstemfrom person's existing feelings toward a subject or person(s) involved in the communication process.
- Culturalbarriers -Thesebarriersderivefromdifferencesinavarietyofcategories, such as religion, language, traditions, and power distance.
- Cognitivebarriers-Cognitivebarriersareacombination of emotional and cultural barriers, such as word connotation affecting the message during the communication process.

 Systematic barriers - These barriersstemfroma lack ofstructureinan environment, oftenseen in workplaces where roles are not clearly assigned or vocalized.

#### SpeakingSkill:SignificanceandEssentialsofSpokenCommunication:-

Speaking skills: are defined as the skills which allows to communicate effectively. They give us the ability to convey information verbally and in a way that the listener can understand.

speaking isone ofthe most important and most dreaded formsofcommunication. Glossphobia or speech anxiety, is the most common fear people have across the globe. Throughout primaryschool, it is easy to be the student who sits in the back of the classroom and avoids raising his or her hand to dodge suchsituations. But inthe working world, public speaking is a vitalskillto have and to hone. It effects simple, everyday interactions between co-workers, bosses and employees, marketing professionals and clients, etc., and it can have an enormous impact on your career path and your level of success in your industry.

#### ➤ Significance and Essentials of Spoken Communication:

Communication is the backbone of our society. It allows us to form connections, influence decisions, and motivate change. Without communication skills, the ability to progress in the working world and in life, itself, would be nearly impossible. There are many reasons why public speaking is important but the 3 that we believe to be the most significant are:

#### 1. ToWinOver theCrowd

An important skill to have in business and especially in the public relations arena is the skill of persuasion or the ability to win over the crowd. Inside and outside the workplace, the power of persuasion can carry you far and it all starts by honing those public speaking skills. Mastering public speaking results in an increase in confidenceand withthat, accordand collected presence in front of an audience.

#### 2. ToMotivatePeople

A great public speaker attains the power to motivate his or her audience to do something, stop doing something, change a behaviour, or reach objectives. But to carryan idea forward, you must be able to excite and enliven your peers, employees, co-workers, customers.

#### 3. ToInform

The ability to inform is one of the most important aspects of public speaking. From presenting researchpapers and PowerPoint presentations inschoolto presenting ideas and pitches to your bossor client, informative public speaking is avital component of a successful careeracross all work fields.

Once you have their attention, a good informative speechsharing your knowledge of subject withan audience, enhances their understanding and makes them remember your words long after you've finished.

# ListeningSkill:SignificanceandEssentialsofListening:-

Listening is the ability to accurately receive and interpret messages in the communication process.Listening is key to all effective communication. Without the ability to listen effectively, messages are easily misunderstood. As a result, communication breaks down and the sender of the message can easily become frustrated or irritated.

#### > SignificanceandEssentialsofListening:

Listening is a difficult skill to master. Accomplish this, however, and you empower yourself tobecome more effective in your role, whether you're a leader or an aspiring leader, or operating in another professional capacity. Below we describe six different benefits of active listening and how they can help you in the workplace.

- 1. Activelisteningbuildstrustandstrongrelationshipstrustandstrong
- 2. Activelisteningcanhelpyoutoresolveconflict
- 3. Activelistening prevents you from missing important information
- 4. Activelisteningenablesyoutoidentifyoranticipateproblems
- 5. Activelisteninghelpsyoutobuild moreknowledge
- 6. Activelisteningempowersyouasaleader

# UNIT-3

# GrammarandUsage

#### **NOUNANDPRONOUN**

Noun is a part of speech that denotes a person, a place, a thing, an idea, a qualityor an emotion. The Englishword nounisderived from the Latinword "no men" which means "name". Every language has words that are nouns. Examples:-

Person :Krishan, Kumar, Teacher, boy, patriot, soldier. Place: Hostel, park,

kitchen, India, Delhi.

Thing :Copy,book,hat,silver,

Idea :Art,democracy,diplomacy, monarchyQuality:Truth,falsehood,

justice, greed. Emotion: Love, hatred, fear, joy

#### KindsofNouns:

#### TherearefivekindsofNouns:

- 1. ProperNoun
- 2. CommonNoun
- 3. CollectiveNoun
- 4. MaterialNoun
- 5. AbstractNoun

#### Exercise

#### ChooseandClassifyNounsinthefollowing sentences:

- 1. The Tajisbuilt of marble.
- 2. KalidasistheShakespeareof India.
- 3. Theringismadeofgold.
- 4. Truthconquersinthelongrun.
- 5. Thecommitteeisofonemind.
- 6. Hehaslosthisbunchofkeys.
- 7. Thelionisabeastofprey.
- 8. Isawasnakeinthewood.
- 9. Thecrowdwasoutofcontrol.10. Healthiswealth.
- 11. IreadTheTribune daily.
- 12. Life!OsweetLife!
- 13. Whodoesnotadmirebeauty?

- 14. Laughteristhebest medicine.
- 15. IndiraGandhiwasagreatwoman.
- 16. Thiswomanhasthreesons.
- 17. Therestaurantisopen.
- 18. Thedogbarkedatthecat.
- 19. Elephantsneverforget.
- 20. Moneydoesn'tgrowontrees.
- 21. Followtherules.
- 22. Loveisawonderfulemotion.
- 23. Mymotherlooksalotlikemygrandmother.
- 24. Throwtheball.
- 25. Pleaseclosethedoor.

#### **PRONOUN**

Pronounmeans "foranoun". It is a word used instead of a noun-It is of the same person, gender and number as the noun for which it is used.

- 1. Anuisanintelligent girl. Shehaswonascholarship.
- 2. Parentsareablessing. We should respect them.
- 3. Therelivedarich maninatown. Hehadfoursons. Theywereveryobedient.

#### KindsofPronouns

Pronounsareofthefollowingtypes:-

- 1. PersonalPronouns; as,I,we,me,us,my, our, you, he,she, it,they,themetc.
- 2. ReflexivePronouns;as,Myself,ourselves,herself,himself,themselves.
- 3. RelativePronouns; as, Who, which, Whom, what, that.
- 4. InterrogativePronouns;as,Who,whose,whom,which,what
- 5. IndefinitePronouns;as,Some,any,anyone,none,everyone,all,few,many,other,another
- 6. DistributivePronouns;as,Each,either,neither,every.
- 7. DemonstrativePronouns; as, This, that, these, those, such, someone, none, same, so.

Identifythe correctformofpronouninthe following sentences.

- 1. Manyofthemcame, butfewstayedlong.
- 2. Giveeverybodysomethingtoeat beforethey leave.
- 3. Whatdidyou bring?
- 4. DidtheyteachthemselveshowtospeakFrench?
- 5. Afterhecuthimself, hewentforatetanus shot.
- 6. Allofthoseare expensive.
- 7. IknowthegirlwhosenameisJane.
- 8. Shewalkeddownstairs.
- 9. Theboyatehisdinner.
- 10. MiaandJonesloveeachother.

Writethecorrectformofpronouninthefollowing blanks.

- Besurethateveryonebrings ....... own book
   Markand....... havebeenverygoodfriendsforyears.
- 3. If...... willbebackinanhour.
- 4. DidyouseeTomand ...... atthematch?
- $5. \quad \text{Betweenyou} and \\ \dots \\ \dots \\ \text{apoliticianmatch?} cannot be trusted.$
- 6. Eachpersonin theroomturned ......headtothefrontwhentheteacher entered.
- 7. Thelocalgovernmentplanstocut...... budgetforrecreation.

- 8. who purchased one of the paintings was pleased.
- 9. Christopherand...... wanttotraveltothefarEast someday.
- 10. The cost of the repairs shocked both mybrother and ......

#### TENSES(VERB-MAINVERBANDAUXILIARYVERB)

Verbs are action words, expressing things that happen. Many verbs give the idea of action, of doing something. For example words like write, teach, sing, dance and work convey some action. But some verbsdon't givethe ideaofaction. Theygivethe ideaofexistenceor astateofbeing. For example verbs like be, appear, exist, seem, feel and belong convey a state.

AuxiliaryVerbs(Primary/Modal)

Theseverbs(sometimesknownashelpingverbs)arecombinedwiththemainverb. They, however, cannot formacompletesentenceontheir ownandrequiremain verbtodenotetheaction. Example:

Alfred had ruled the West Saxon people for ten years. "Had" is an auxiliary linkedto themainverb, "ruled."

- (1) Ihaveacow.
- (2) Ihaveboughtacow.

Insentence (1) Have is the Principal verbasit has its own sense of possession.

Insentence(2) Have has lost its ownsense and onlyhelps the Principal verb 'buy' informing the Present Perfect Tense. It is therefore an auxiliary verb.

Auxiliarymeans helpingverbs. There aresixauxiliaryverbs:

Be(am, are, is, was, were, being, been)

Have(has,had), Do(does,did), shall(should)

Linking Verbs ("is,", "was", "are" and other forms of the verb

"to be"areusedto renameordescribeasubject. Oneusefulwayto analyzethemistothinkof linkingverbs as being the same as an equals sign (=) between two things:

Correctuseofsomeauxiliaryverbs:-

- (1) Useof'Be'
- The different forms of "be" are-is, am, are, was, were, being, been. 'Be' is used in the following ways: As a principle verb in the sense of existence: God is = God exists.
- Asanintransitiveverbofincompletepredication:
- a. Adogisafaithfulanimal.
- b. Mohanisverykind.
- Ithelpstoformpassivevoice-
- a. Aletteriswrittenbyhim.
- b. Themeetingwillbeattendedbyhim.
- (2) Useof'Have'
- (a) Asaprincipleverb, it denotes possession or connections:
- (1) Ihaveabook.(Possessive)
- (2) Hehasn'tahouse.

- (b) Toshowahabitorhabitualuseofathing:
- 1. Ihavedinneratten.
- 2. Doyouhavetea atfive?
- (c) Whenusedwiththeinfinitive(to)itdenotesnecessityorobligationfromwithout:
- 1. Ihavetobeatschoolatten.
- 2. Hehadtoworkhardfortheday.
- (d) Inthesenseofgettingsomethingdonebysomeone else:
- 1. Ihavemyshoespolished everyday.
- 2. Iwillhavemyhaircuttomorrow.
- (e) Ithelpstoformsentencesofperfecttense;as,Ihavefinishedmywork.

#### UseofDo-Does-Did

(a) It means to perform'Hedidhis work well.

- (b) Ithelpstoformaninterrogativesentence:
- i. Doyougotoschoolevery day?
- ii. Doesshesing everymorning?
- (c) Toavoid repetition.
- (d) 'Do'isalsousedinthesenseof'beenough'
- 1. Idon'twantmoremoney;fiverupeeswilldo.
- 2. Don'tsendmemoremen;threewill do.
- (e) Ithelpstoformanegativesentence:
- 1. Shesingswell.(Positive)
- 2. Shedoesn'tsingwell.(Negative)

#### UseofShallisused:-

- (a) Inthesenseofsimplefuturewhen usedwiththefirstperson.Ishallstudythis book.
- (b) Inthesenseofrequest ShallItakethis pencil?
- (c) Withthesecondandthirdperson, shalldenotes:
- Athreat;

Youshallbepunishedfor yourmisdeeds.

Acommand;

Youshallnottellalie.

A promise

Youshallbegivenaprizeifyoustandfirstinthe class.

As a transitive verb "shall' is used in the sense of duty? But in such cases, we make use of 'should' and not 'shall'

Ishouldreachthemeetingintime.

#### UseofWill

- $(a) \quad It denotes simple future when used with the second and third persons,$
- 1. Hewillcome togrief.

- 2. Youwillgetgoodmarks.
- $(b) \ \ In the sense of request.$
- 1. Willyou openthewindow, please?
- $(c) \quad \hbox{With the first person' will denotes;} \\$

#### A promise

Wewillalwaysstandbyyou.

#### A Determination

Wewillwinthematch.

#### Intention

Iwillnottella lie.(Idon't intendtotella lie.)UseofShould Should is the past of 'Shall'

- (a) Itdenotesdutyorobligation. You should obeyyour elders.
- (b) Itisusedinconditionalsentences. Should yougoto Delhi, seemy father.
- (c) It is used after the conjunction

'lest'Heranfastlestheshouldmissthe train.

#### UseofWould

- (a) ToexpressdeterminationHewouldstudyregularly.
- (b) Toexpresshabit
- (c) TohelpanotherverbtoformitstenseHesaidhewouldhelpme.
- (d) Tomakeconditionalsentences

Ifhehadworkedhard, hewouldhavepassedtheexamination.

(e) Toexpresswish

Wouldyouopenthe doorplease?

#### UseofMay-Might

- (a) Toexpresspossibility;Itmayrain.
- (b) Todenotepermission; Maylcomein?
- (c) Toexpresswish:Mayyoulivelong!
- (d) Toformthesubjunctivemood:Weeatthatwemaylive.
- (e) 'Might'isusedtoindicateafuturecondition.Ifhegetsmoney,hemightgo to England.
- (f) 'Mighthave'isusedforpasttime.

Hemighthaveescapedunhurt intheaccidentyesterday.

- (g) Both'may'and 'might'areusedtosuggest "thereisagoodreason."
- 1. Youmaywellsayso.
- 2. Youmightjustgoaswellgoas not.
- (h) 'Might'isusedforreportedpossibilityandreportedpermission:
- 1. DingsaidthathemightgotoEnglandnextyear.
- 2. TheteachersaidthatImayplayfootball.

#### UseofMust

'Must'neitherhaschangeofformforvarioustensesnorithas indefiniteandparticiple.

- (a) Toexpressimmediateorfutureobligation. Soldiermustobeytheir commander.
- (b) Toexpress

# determination;Imustleave for Delhi today.

- $(c) \quad \hbox{To express certainty of belief; He must be a scholar.}$
- (d) Todenoteinevitability;
- 1. Manmustdie.
- 2. Thingsmustperish.

#### Useof'Can'and'Could';

(a) Toacceptabilityorcapacity.

Icanswimverywell

(b) Toexpresspermissionorpossibility;

You can go now.

- (c) Couldhelpssomeotherformstoformthesubjunctivemood;IfIcouldlend youmoney,Iwould.
- (d) 'Could' is used to make a polite request.Couldyousparesometimefor me?

#### UseofOught

Ought is used to denote dutyor moralobligation. Whenused with a present infinitive it denotes present time. When used with the perfect infinitive, it indicates past time.

- 1. Weoughttorespectourparents.
- 2. Yououghttohaverunfast.

#### UseofDare

- It is used in the sense of 'having courage'. 'Dare and, not dares' is used with the third person and singular number in the present indefinite tense, provided it is followed by an egative. Same is the case with conditional and interrogative sentences.
- (1) Hedarestofacehisenemyalone.(Affirmative)
- (2) Hedaresnottofacehisenemyalone.(Negative)
- (3) Darehefacehisenemyalone?
- Sometimes'dare'isused with'to'intheinterrogative and negative sentences:
- 1. Doyoudaretogothere?
- 2. Idon'tdareto gothere.
- Pastandfutureformsof'dare'are asfollows:
- 1. Idarednotto gothere.
- 2. Ididn'tdaretogothere.
- 3. Wouldyoudareto gothere?
- 4. Iwouldnotdareto gothere.
- $(d) \ 'Dare' also means to challenge or defy. The nit spast is dared.\\$
- 1. Mohandaredmetofight.
- 2. Hedaredmetogothere.

#### UseofNeed

• Itisusedinthesenseof'require'or'want'.

Itsformwiththethirdperson, singular number in the present tense is 'needs'.

- (a) Motineedsanothershirt.
- (b) Yourcoatneeds washing.
- Sometimes'need'denotes'necessity'or'obligation'innegotiateandinterrogativesentences.

- $\bullet \quad The nits form with the third person, singular number, present tense is need not 'needs'.$
- (a) Heneednottoworkhard.
- $(b) \ \ \textbf{NeedhegotoMumbai?}$

Exercise

#### ChooseMainVerbsandAuxiliaryverb:

- 1. Thecountryistornbyfactions.
- 2. OnceSydneySmithwasaskedhisname byaservantandfoundtohisdismay that he had forgottenhis own name.
- 3. Youcouldn"thavechosenabetterdayforadrive.
- 4. Theoldbeggarwasbittenbyamad dog.
- 5. Helaidthe bookonthetable.
- 6. Walkingthroughthejunglehesawasnake.
- 7. Youmustreapwhatyou havesown.
- 8. Hisvoiceshookashespoke.
- 9. Hispathwasnotstrewnwithflowers buthepersevered.
- 10. The explorers were frozen to death.
- 11. Hisvoicesanktoawhisper.
- 12. Tellme, are you coming to the party?
- 13. Theyhavefinishedthejob.
- 14. WhatdoyoudoeverySunday?
- 15. IwanttowatchTV.Thereisagoodfilmon.
- 16. Shedoesnotwanttostayathome. Shewantstogooutwithherfriends.
- 17. Hecalledmetwicethismorning.
- 18. Whatdoshedoesinherfreetime?
- 19. Wheredidtheygoyesterday?
- 20. Shealwayswantedtomeethim.
- 21. Whatweretheydoingwhenyoucame.
- 22. Iwillcleanthese rooms.
- 23. Thechildhasbrokenthetoy.
- 24. Shehasfailedintheexamination.

# UNIT

# **IVWRITINGSKILLS**

significance essentials and effectiveness of written communication:-

Written communication is a crucial skill to have in the modern information age. Most jobs require you to communicate in writing, whether through email, formal letters, notes, text messages or online messaging. Written communication skills allow you to give direction effectively.

#### > Whatiswritten communication?

Written communication is any written message that two or more people exchange. Written communication is typically more formal but less efficient than oral communication. Examples of written communication include:

#### **Emails**

- Textmessages
- Blogposts
- Business letters
- Reports
- Proposals
- Contracts
- Job descriptions
- Employee manuals
- Memos
- Bulletins
- Instantmessages
- Postcards
- Faxes

Advertisements

Brochures

Most businesses require and depend on written communication to function and share information.

## Qualities of effective written communication: -

Alleffectiveformsofwrittencommunicationhavethese qualities:

• Comprehensive:Includesalltherelevantdetails

• Accurate: All details are correct

• Appropriate: Hastherighttoneandlevelofformality

• Composition:Hascorrectspellingandgrammar

• Clear: Isunderstandable

# ➤ Waystocommunicateclearlywithwrittencommunication:-

Effective writing allows the reader to understand everything you are saying. Here are a few ways you can communicate clearly and easily:

#### 1. Identifyandclearlystateyourgoal

Effective writtencommunication has anobvious goalthat you conveytothe reader. Describe in clear words what you want the reader to do or know.

#### 2. Usetherighttone

Tone can help your writing be more effective. Some forms of communication, such as memorandums,requirea formaltone. Writingtoafriend,however,requires an informaltone. The tone you use depends on the purpose of the writing and the audience.

#### 3. Keepit simple

Avoid jargon, expressions or big or complex words. You want to make it easy for the reader to understand what you are saying, regardless of their familiarity with your company or industry.

#### 4. Stayon topic

Avoid irrelevant information. Clarity is essential. Keep paragraphs and sentences short, as complicated and lengthystatements slow the reader down. Onlyinclude wordsthat addvalue to the reader and focus on your main goal.

#### 5. Useactive voice

Active voicestrengthensyourwritingand makesyourstatementseasierto understand. Active voice also engages the reader and keeps their attention. Anexample of passive voice is, "The letter was sent by me." You can communicate this statement more clearly and concisely if you rewrite it in active voice: "I sent the letter."

#### 6. Havesomeoneproofread your writing

Correct punctuation, spelling and grammar are crucial. Have someone read your writing before you send or share it. If no one is available, then read it out loud to yourself.

#### 7. Makeiteasytoreadand scan

Emails, memos, letters and webpages with brief text and plenty of white space are easier to read than text-heavy communications. Break your content into easy-to-read and understandparagraphsor sections. This isparticularly important when viewers are reading on a screen, such as web content and emails. Use bullet points, headers and short paragraphs to make your text easier to understand.

#### 8. Beprofessional

When writing for work, keep the content professional. Avoid making jokes or discussing sensitive topics that the reader might interpret differently than you intended. A professional tone, particularly in formal communications, gets the reader to trust and respect you.

#### 9. Practice

Themoreyou write, the stronger your written communication skills get. Practice writing avariety of communication types frequently, including:

- Emails
- Letters
- Pressreleases
- Blogposts

- Memos
- Reports
- Websitecontent

Considerwriting hypotheticalpressreleases and advertisement copy, for example, rather than documents your organization plans to send or publish.

# ➤ Theimportanceofwrittencommunicationinbusiness:-

Companies use written communication in nearly everything they do. Here are several reasons this form of communication is important for business:

#### • Economical and Efficient:-

Writtencommunicationiscost-effective. Aletter, for instance, costsless to makethan a long-distance phone call but can communicate the same thing. Letters are also accommodating. Professionals can write letters at their convenience, and recipients canread the letter at their convenience. Alternatively, you might receive an important phone call any time of day, including times when you are busy.

Written communication is ideal for sending messages that are not urgent. You can send a simple postcard or letter, for example, to thank a client or inform customers about order updates.

#### • Accuracy:-

Many business communications are long and complex. Carefully written letters help ensure even complicated communications are accurate. Miscommunications are more likely to occur with verbal communications such as phone conversations.

#### Record-keeping:-

Writtencommunication, particularlywhensigned byoneormore parties, is moreofficialthan verbalcommunication. It servesasa

permanent recordofan agreement, conversation or deal, and you can refer to it in the future.

#### Goodwillandbranding:-

The best way to convey communications such as invitations, seasonal greetings, thank-you letters, congratulatory messages and condolences is in writing. Personalized written messages help develop positive and respectful professional relationships. You can also use letters to promote customer relationships, create a positive impression and build goodwill. You might send a professional contact a written letter, for example, fortheir birthday, when their sonor daughter gets married or when they receive a promotion.

Written business letters make these situations more personaland promote a feeling of friendship. For this reason, they are indirect business promotion tools.

# > AdvantagesofWrittenCommunication:-

- Written communication helps in laying down apparent principles, policies and rules for running of an organization.
- It is a permanent means of communication. Thus, it is useful where record maintenance is required.
- It assists in proper delegation of responsibilities. While in case of oralcommunication, it is impossible to fix and delegate responsibilities on the grounds of speech as it can be taken back by the speaker or he mayrefuse to acknowledge.
- Writtencommunicationismorepreciseandexplicit.
- Effectivewrittencommunicationdevelopsandenhancesanorganization's image.
- It provides ready records and references.
- Legaldefencescandepend uponwrittencommunicationasitprovidesvalid records.

# NoticeWriting-

There are two means of communication, Formal and Informal. Notice writing is a formal meansofcommunication. Thepurposeofnoticewriting istobringtonoticeacertainpiece of information to a group ofpeople. They are generallypinned in any common area where the concerned people can read them.

Itisoneofthecommonmethodsofcommunication. It gives important information about something that is about to take place or has taken place. It is usually meant for a wider audience and is put up in a public place for easy accessibility.

#### > WhatisaNotice?

Notice is a formal, written, or printed announcement for a group of people. It is written in a very precise language avoiding any extra details.

Basically, notices are a tool for disseminating information regarding any occasion or issue. Theyreacha large number ofpeople in less time, that is whythey are precise and brief in nature.

If it will not be precise, then the readers might not devote so much time only for readingit. And, it must be an art of a writer that he can express a long message in the shortest words possible. Plus, being simple is an extra advantage. Make sure you do not include any extra details as it may misinterpret the real message. If you are still feeling confused, then checkthe format of the notice given below. With this, you will get a fair idea of writing a good notice.

#### > FormatofaNotice:-

- 1. NameoftheOrganisation-Itreferstothenameofthe institutionofwhichthe personwriting a notice is a part. It is writtenonthetopofthe page, it helps the readers identify who issued the notice.
- 2. Title- 'Notice'- Thistitlesays'notice', It letsthereadersknowthattheyaregoing to read the notice.
- 3. Date The date is written on the left corner of the notice after leaving a tile. As the notices are formal communication, the date of issuing anotice is very important. The date should be written in a proper format, which is clear and easily understandable.
- 4. Heading-Headingexplainswhatthenotice is about in brief. Heading should reflect the content of the meeting. It is just like a 'subject' of an email, which gives a synopsis or purpose of the communication
- 5. Body The bodyof the notice includes the main content for which the notice was issued. Thebodyshouldcontainallthenecessary information required in the notice likethetime of an event, venue of the event, and adate and it should be written a passive voice without the use of first-person.

# > ExampleofNoticeWriting:-

On the occasion of Environment day, the school has decided to organise a Fair. Nandita, the secretary of the environmental studies department, wants to calla meeting of the department students to discuss the details about the fair.

ChintelsHighSchool,Kanpur,UttarPradesh Notice 10May2020

MeetingoftheEnvironmentStudiesSociety

OntheoccasionofEnvironmentday, the school has decided to organise a Fair. All the students from the environment society are requested to attend the meeting on 11th May at 10 am in the auditorium to discuss the arrangements for the fair.

Nanda

Kumar

(SecretaryofEnvironmentSociety)

Date..... signature....

# ➤ What isthebestwaytowritealetter?

Do paper letters still work or is email a better option? There isn't one best wayto communicate. Insomecases, it makessenseto communicateviaemail, atothertimes you may need to send traditional typed, printed, and signed letters.

Whichyouchoosedependsonwho you'recommunicatingwith, andthepurposeofyour correspondence.

Email is quicker and easier but some email messages never get openedand, depending on who you are writing, you may be required to mail a typed and signed letter or even upload it online.

# ➤ ProfessionalLetterandEmailWritingGuidelines

Hereareguidelinesforwritinglettersandemailmessages, includinghowtowrite,format, and proofread your letters, with examples of various types of business letters.

### ➤ WhattoIncludeinaLetterorEmail

Regardlessofhow youcommunicate, well-writtenletters includes everal sections. What you include in each section and how the document is formatted will depend on whether you are sending a typed letter or an email message.

This guide to writing letters includes what should be listed in each part of a letter, howto address and signtyped and email communications, letter formats and layouts, and examples and templates.

#### PartsofaLetter:

- ContactInformation
- Salutation(Greeting)
- BodyofLetter
- Closing
- Signature

#### 1. ContactInformation

How you include your contact information will be different based on how you are sending your letter. Whenyous end an email message, your contact information will be at the end of the message instead of the top of the page.

#### 2. Salutation Examples

The salutation is the greeting section of your letter. Here's a list of letters alutation examples that work well for professional correspondence.

#### BodyofLetter

Thebodyofyourletterwillinclude severalparagraphs.

- The first paragraphshould includeanintroduction and abrief explanation of your reason for writing.
- Thesecondparagraph(andanyfollowingparagraphs)shouldexplainfurther your reasons for writing.
- Thelast paragraphshouldeitherrequest actionfrom the reader, if you are requesting something, or state how you will follow up.

#### 3. Closing

A letter is closed with a term like "Best regards" or "Sincerely" which is followed by a comma, then your signature if you're sending a typed letter. If you're sending an email message, simplytype yournameafter the closing. Here's a list of letter closing examples that are appropriate for business and employment related correspondence.

#### 4. Signature

The finishingtouchtoyourletteris yoursignature, which, inanemailmessage, willinclude your contact information.

- HowtoSignaLetter
- HowtoSet UpanEmailSignature

#### 5. Howto AddressaLetter

It's important to address the individual you are writing to formally, unless you know them very well. Here's how to address a letter, including generic information you can use if you don't have a contact person at the company.

#### FormattingYourCorrespondence

Nowthatyouhaveallthe informationyouneedtoinclude,reviewthestandard format to use for letters and email messages:

- LetterFormat
- EmailMessage Format

## LetterWritingGuidelines

The next step is to polish up your letter, so there is plentyof space between paragraphs and thetopandbottomofthepage. Youwillalso wantto select areadable, professionalstyleand size of font. What you saywill depend on the reason you're writing, so be sure to tailor your letter to fit your personal and professional situation.

Herearestep-by-stepguidestowriting avariety of different types of letters, including page margins, fonts, spacing, and details of what to include, along with examples of each.

- Howto WriteaCoverLetter
- Howto WriteaJobApplicationLetter
- Howto WriteaReferenceLetter
- Howto WriteaResignationLetter
- HowtoWritea ThankYouLetter
- LinkedInMessageandInvitationGuidelines
- ProfessionalEmailMessageGuidelines

# ExamplesandTemplates:-

Using a template is a great way to start your own letter or email message because you are starting with the basic format in place. Simply fill in your information in the appropriate section of the letter.

Lookingat examplesishelpful,too,because you'llgetideasforwhattosayinyourown correspondence.

# LetterSamples:-

Lettersamplesincludingbusinessletters, coverletters, interviewthankyouletters, follow-up letters, job acceptance and rejection letters, resignation letters, appreciation letters, business letters, and more letter samples and templates.

# EmailMessageExamples:-

Employment, jobsearch and businesse mail message examples, pluse mail templates, formatted message examples, and subject line, greetings and signature examples.

# ProofreadandSpellCheck:-

**ASAP** 

Finally, before you print or upload your letteror send your email message, spell check, grammarcheck, and proofread it. Atip formaking suretherearen't anyerrorsistoreaditout loud. You may notice mistakes you didn't catch reviewing it by simply looking at its

# FrequentlyusedAbbreviationsusedinLetterWriting:-

	Assoonaspossible
attn	attention:usetoshowthataletterisfortheattentionofaparticularperson
fao	fortheattentionof:usedinfrontofsomeone's nameonadocument,letter,orevenenvelopetoshow that it is intended for them
cc	Carboncopy(ifthecopyofletterisbeingsenttomorethanonerecipient)
c/o	careof, oftenusedinanaddressonaletterthatisbeingsenttosomeoneatanotherperson'shouse, or company
enc.	Enclosure(listofattachmentstotheletter)
PS	Postscript(whenaddingsomethingafterfinishingandsigningaletter)

pp	Usedwhensigningtheletteronsomebodyelse'sbehalf,becausehe/sheisnotabletosignletter (Latin per procuration)
RSVP	Please,replyback(fr, "répondezs' ilvousplait")
ref.	reference:usedinabusinessletterwhengivingthenumbersandlettersthatshowexactlywhich document or piece of information you are talking about
re	Reply
PPS	writtenbeforeanoteattheendofaletter,afterthePSnote

# ParagraphWriting:-

Paragraphsareblocksoftextualcontentthat segment outalargerpieceofwriting—stories, novels, articles, creative writing, or professional writing portions—making it less complicated to read and understand. Excellent paragraphs are an available writing skill for plentyoftypesofliterature, and proper writerscan substantially beautifytheclarityoftheir news, essays, or fiction writing whilst constructing nicely.

> StructureofaParagraph

Aparagraph hasthreemajorparts-

- Topicsentence
- Supportingsentences
- Concludingsentence

#### 1. TopicSentence

A topic sentence is a precise statement that reflects the main idea of the paragraph. It should becarefullywrittenas it willshowthereaderwhatyouaregoingtotalkabout. Wordschosen for this should not be cluttered and ambiguous as readers willdecide to read further based on this. It isnot necessaryto write thetopic sentence at the beginning of the paragraph. It can be put anywhere, as long as it reflects the main topic. For instance, if you mention that you are going to talk about the advantages of using the hand sanitizer, then in supporting sentence you should only talk about advantages, not the features or anything else.

#### 2. SupportingSentences

Supporting sentences explainthe topic sentence indetail. They expand the maintopic and develops the mainidea into the explanation. They explain the maintopic using examples, facts, quotes, etc. They have to be related to the topic sentence.

TherecanbetwotypesofSupportingsentences, First, Themajorsupportingsentence; this sentence directly explains the main idea with some new fact or new idea. Second, a minorsupportsentence helpsthemajorsupporting sentencedevelopthecontrollingidea.

#### 3. ConclusionSentence

A good concluding sentence brings a paragraph to a polished end. It may give a summaryofthe maintopic, aconcluding sentence also gives a final takeon the topic and leaves the reader with complete information.

Agoodconclusioncaneitherbe just reiteratingthetopicagainorit could beconcluded with a few main points which were not exclusively mentioned in the paragraph.

#### ➤ TipstoWriteaGoodParagraph

Whether you're writing a small paragraph or a big paragraph, the basic laws of structure should applyto both. While the framework for fiction is less strict than for nonfiction, the material or tale you create must logicallyor sequentiallytie to the next paragraph. These aspectsaid inthecoherencyofyour bodyparagraphs, linkingthemtogetherto formaunified whole around a topic or to establish a narrative arc.

#### 1. ThinkBeforeYouWrite

Thinking beforewriting helps establish a structure and understand what you are going to answer in the paragraph. How can you be going to answer and what points should be provided to support your hypothesis? What facts and quotes can support your idea.

#### 2. OpenYourNotebook

Writetheanswerstotheabovequestionsina mannerthat includesallthe important points. Just write in pointers to remember the gist of the matter.

#### 3. ChoosetheMainIdea

Outofallthe informationyouhave found, youwillhaveto decidethe main ideaof the paragraph which you would like to operate.

#### 4. UseaDictionaryandThesaurus

Useadictionaryand thesaurusto add additionalwordsto expressyourideas.

#### 5. MakeYourTopicSentence'sFirstSentence.

The opening line of your first paragraph sets the tone for what your audience will learn as they continue reading. Even in fiction, a paragraph's introduction either creates or extends an idea or scenario from the previous paragraph. Everysuccessful paragraph starts with a central topic that the rest of the paragraphaims to support, regardless of what style or genre you're writing for.

#### 6. TheIntermediateSentencesShouldbeUsedtoProvideSupport.

Follow-up information to your main sentence or prior paragraph is included in these sentences. These phrases are where you persuade your reader to believe or imagine what you believe, and offer them all they need to see your point of view.

#### 7. MakeUseofTransitionalWords.

Transition words help unite disparate paragraphs to generate a unified theme. Readers will be able to trace your ideas and comprehend how theyrelate to one another if you use phrases like "in addition"or "moreover,"whichwillmake for a smoother, more enjoyable readingexperience. This is especially important foressay is tsandbloggers, who frequently share a single concept with their audience at a time.

#### > Conclusion

- Thissegmenthastowrapallofyourarguments and factors.
- Mustrestatetheprimaryargumentsinasimplifiedway.
- Make sure that the reader is left with something to think about, specifically if it's far from an argumentative essay continually don't forget to permit time to rewrite the first proofread your essay before turning it on.

## Netiquettes:-

Netiquette is a made-up word from the words net and etiquette. Netiquette thus describes the rules of conduct for respectful and appropriate communication on the internet.

Netiquetteisoftenreferredto as etiquetteforthe internet. Thesearenot legallybindingrules, but recommended rules of etiquette. Netiquette is mostly used for dealing with unknown people on the internet. The rules of netiquette very depending on the platform and its participants. Generally, it is up to the operator of a website or communication app to specifythetypeandscopeofnetiquette. It is also their responsibility to monitor compliance with these basic rules and to penalize violations of them

#### > Netiquette:Generalrulesofconduct

When communicating on the internet, you should always remember that you are communicating with people and not simply with computers or smartphones. As in the real world, rules of etiquette are necessary on the internet. Netiquette is therefore important to avoid adverse consequences.

#### 1. Sticktotherulesofconductonlinethatyoufollowinreallife

When communicating online, remember the rules ofetiquette that you follow in your everyday life. Refrain from insulting, provoking, threatening or insulting others. Respect the opinionsofyourchat counterpartsandexpressconstructivecriticism. Rememberthat youcan be prosecuted for insulting people online.

#### 2. Netiquette: Think of the person

Thinkofthepersonbehindthecomputerwhenyoucompose yourmessages. Youare not communicating with a machine, but with realpeople. Also, consider what and how you write. Becausetheinternet doesn't forgetanything! Ascreenshot oracopyofyourmessages is quickly made and still exists even if you delete your messages afterward.

#### 3. Readfirst, thenask

Do you have a question about something? Then take the time to carefully read the answers in the previous discussion posts first. There is a good chance that someone has already answered your question. If you write an answer similar to someone else's, it shows the other chat participants that you have paid little attention to the conversation so far.

#### 4. Present yourbestsideonline

Communication on the internet comes with a certain an onymity that does not exist in real life when you are talking to someone face to face. Often this an onymity leads to a lower inhibition threshold for many users and they behave rudely on line if, for example, you disagree with them.